AGENDA
SAN DIEGUITO RIVER VALLEY REGIONAL OPEN SPACE PARK
CITIZENS ADVISORY COMMITTEE
10:30 a.m. to 12:15 p.m.
Friday, September 8, 2017

Location: San Rafael Parish
Pastoral Center, Rooms D & E
(The Pastoral Center building is located on the south side of the parking lot)
17252 Bernardo Center Drive, Rancho Bernardo
(north of Rancho Bernardo Drive)

The Chair cannot start the meeting until a quorum is present. PLEASE ARRIVE BY 10:25 A.M. The CAC may take action on any item listed on the Consent or Discussion/Action agenda, but only when a quorum is present. If a quorum is temporarily lost during the meeting, no further discussion will take place until the quorum is regained. If the quorum is not regained, the meeting will be adjourned. Please advise the Chair at the beginning of the meeting if you must leave before 12:15 p.m.

NOTICE: Agenda packets are distributed by e-mail only. If you do not have an e-mail address, please contact the office at 858-674-2270 to make alternative arrangements.

Roll Call and Introductions
Chair

Late arrivals should speak to staff to make sure their attendance is noted.

Approval of July 7, 2017 Minutes (Page 3)
Chair

Chair’s Report
Staff

Executive Director’s Report

Public Comment
Public

DISCUSSION/ACTION

1. Committee Reports
   a. Project Review Committee
   b. Trails Committee
   c. Interpretation Committee
2. Discuss Blum Property Acquisition

3. Update on Founder’s Tribute

4. Discussion on Proposed Requests for Dedication Plaques (Page 6)

5. Request from San Diego Zoo Safari Park to Rejoin the Citizens Advisory Committee (Page 10)

INFORMATION

6. Park Project Status (oral)
   a. Pamo Valley Trail
   b. 22nd DAA South Overflow Lot Restoration

7. Communications An opportunity for any CAC member or the public to bring to the CAC’s attention a project or activity not reviewed by the Project Review Committee in their reports

Adjournment

Chair

The next meeting is scheduled for October 6, 2017

If you have any questions, please call Kevin McKernan at (858) 674-2270
SAN DIEGUITO RIVER PARK
CITIZENS ADVISORY COMMITTEE
Minutes of July 7, 2017

MEMBERS PRESENT
Jacqueline Winterer    CAC, Vice-Chair
Phil Pryde            Audubon Society
Jan Fuchs             Carmel Valley Planning Board
Linda Oster           Del Dios Town Council
Maggie Brown          Friends of the San Dieguito River Valley
Jim Lyon              Friends of Sikes Adobe
Liz Gabrych           League of Women Voters
Donna Perry           Rancho Bernardo Planning Board
Carol Carr            San Diego County Bicycle Coalition
Charlie Jancic        San Diego County Farm Bureau
Mid Hoppenrath        San Dieguito Planning Group
Dave Kreitzer         San Dieguito River Valley Conservancy
Bill Michalsky        Sierra Club
Pat Whitt             Torrey Pines Community Planning Group
Colleen Bradley       Volcan Mountain Preserve Foundation
Terry Badger          Central Property Owner

VISITORS/STAFF PRESENT
Kevin McKernan        San Dieguito River Park JPA
Shawna Anderson       San Dieguito River Park JPA
Brenda Miller         San Dieguito River Park JPA
John Barone           City of San Diego

Roll Call and Introductions
Vice-Chair Winterer convened the meeting at 10:33 a.m. at the San Rafael Parish, 17252 Bernardo Center Drive, Rancho Bernardo.

Roll call was taken and a quorum was met with 16 members in attendance.

Approval of Minutes- May 5, 2017
Bill Michalsky moved to approve the minutes of May 5, 2017 and Liz Gabrych seconded the motion.

Chair’s Report- Vice-Chair Winterer – no report

Executive Director’s Report – Kevin McKernan – no report

Public Comment
Terry Badger reported that at the recent Lomas Serenas Property Owners Board meeting the issue of a group drilling holes in invasive Mexican Fan Palm trees in Felicita Creek. The trees are dying and not being removed. Mr. Badger asked if the San Dieguito River Park should take action. Linda Oster said she only had knowledge of Eucalyptus tree removal. Ms. Oster said she would contact Stacey and find out more about this issue.
DISCUSSION/ACTION

1. Committee Reports
   a. Project Review Committee
      Jan Fuchs reported that the PRC met on site at the newly restored South Overflow Lot to review the trail in the area and to see the Boardwalk. Executive Director McKernan stated that the boards with the plaques and the viewing platform were relocated to a new place on the remaining boardwalk. Ms. Fuchs reported that the group also discussed the SANDAG double track and railroad platform project at the Fairgrounds. Principal Planner Shawna Anderson stated that approximately 10 new trail parking spaces have been installed and will be available, when the fair is not in session, on the new “bus lane” road between Jimmy Durante and the new Coast to Crest Trail segment.
   
   b. Trails Committee
      Carol Carr had no report. The question was brought up and discussion followed regarding the number of rattlesnakes on the trails and if it is an issue in the park this year. Executive Director McKernan stated that several rattlesnake warning signs are posted throughout the park and stated that the rangers are not trained or instructed in the removal of rattlesnakes. Carol Carr asked that every trailhead have the rattlesnake sign posted.
   
   c. Interpretation Committee
      Liz Gabrych reported that the newly formed Interpretation Committee has met twice and has formed a Scholarship Sub-Committee that will meet in the fall. The Interpretation Committee will meet Tuesday, July 11. Executive Director McKernan stated that the scholarships are for interns and students. A requirement of the scholarship is that the applicant must have previously volunteered for the River Park. Depending on the amount of scholarship, it may be eligible for two high school students and two college students.

INFORMATION

2. Park Project Status
   a. Coastal Ranger Station
      Principal Planner Shawna Anderson reported that the plans are with the City of San Diego for the final permit. After the plans are approved, the project will go out to bid. The first phase of the project will be the maintenance storage portion of the building. Executive Director McKernan reported that the Coastal storage shed was broken into and that many tools and equipment were stolen recently.
   
   b. Pamo Valley Trail
      Principal Planner Shawna Anderson reported that the rangers are preparing and ordering materials to begin the project construction soon.
c. **W19**

Principal Planner Shawna Anderson reported that 12-15 comment letters on the Draft ERI were received and responses are being written. The final EIR with responses to all comments received will be provided to the commenters, CEQA findings will be prepared and the FEIR will then to the JPA Board for certification in October or November. After the CEQA certification, the project will go through the Coastal Permit process and is on schedule to begin work at the end of 2018.

d. **Founders Tribute**

Principal Planner Shawna Anderson reported that she will update the Interpretation Committee at their meeting on July 11. The project is still in the draft phase. When the artist has completed the design, the drawings will be brought to the Interpretation Committee and then to the CAC for review and comment. The location of the tribute will be at the San Dieguito Lagoon, near the Birdwing and the Coast to Crest Trail.

Executive Director Kevin McKernan reported an update on the Horse Park Trail. At the location of the trail blow out willow mattress work was done on the river bank and it is growing great. The Coastal Commission told the 22nd District Agriculture Association that they will not entertain an amendment to the coastal permit and will not allow any riprap rock to be put on the river bank. Fill dirt had been put at the location on the trail by the 22nd DAA with no participation by the JPA and it is now solid and firm. The rangers will smooth out the dirt pile. The trail section from Horse Park to El Camino Real will be cleared and the trail closed signs will be removed.

7. **Communications** –

Maggie Brown reported that at the last Friends of San Dieguito River Valley meeting, representatives from the Hacienda Del Mar senior housing project spoke about the proposed project on the Milan property near Via de la Valle and El Camino Real. A trail is proposed on the west end of the property. A storm water treatment pond with the appearance of a salt marsh will be located between the trails and the development. Ms. Brown said the Friends of San Dieguito River Valley were pleased with what they heard and fear that if this project does not go in, the piece of property will be bought and used for parking by Surf Cup Soccer or 22nd District Agricultural Association. Vice-Chair Winterer announced the San Dieguito River Valley Conservancy annual fundraiser October 8. Charlie Jancic asked about the Safari Highlands project. Principal Planner Shawna Anderson said the project is outside of the JPA’s focused planning area and that we would not comment on it until more details were presented in the project EIR. Ms. Anderson said she will take a look at the EIR when it comes out. The project location is approximately 1000 acres above Safari Park. Maggie Brown reported on the lawsuit with the City of San Diego over the Surf Cup lease. The lawsuit has had hearings before two of the three CEQA judges. A third and final hearing will be held October 30. The issue is that there has never been and EIR done on the Surf Cup property.

There may or may not be a meeting on August 4.

**Adjournment**

Terry Badger made the motion to adjourn the meeting and Jan Fuchs seconded the motion. Vice-Chair Winterer adjourned the meeting at 11:37 AM.
POLICY NO. P09-02
ADOPTION DATE: 6/19/2009

SAN DIEGUITO RIVER PARK JOINT POWERS AUTHORITY
DONATION POLICY AND NAMING GUIDELINES

PURPOSE

The Board of Directors of the San Dieguito River Park Joint Powers Authority receives support from members of the community and from donors that helps to implement the vision and goals of the San Dieguito River Park, and wishes to recognize those contributions appropriately without detracting from the mission of the San Dieguito River Park. The guidance provided in this policy describes procedures for accepting and recognizing such contributions.

POLICY

It is the policy of the San Dieguito River Park Joint Powers Authority (JPA) that in accordance with the protocols described below, the JPA will encourage and accept the support of donors and members of the community in order to implement the mission of the San Dieguito River Park and will recognize that support through appropriate means. The guiding principle for this policy is dedication to maintaining the open space environment and natural beauty of the land within the Focused Planning Area of the Park.

I. Donations

A. The JPA shall encourage donations from individuals, for-profit, non-profit and public entities, as long as the donations will enhance the Park and are consistent with the Park Concept Plan and mission.
B. Donations may be in the form of land, or interests therein, money or securities, or equipment or other objects.
C. Appropriate items for specified donations shall include, but not be limited to:
   a. Benches
   b. Picnic tables
   c. Drinking fountains
   d. Kiosks
   e. Interpretive signs and markers
   f. Trails or portions thereof
   g. Native gardens or restoration areas
   h. Bridges and Undercrossings
   i. Staging areas
   j. Visitor Center or Nature Center, or portions thereof
D. When donated items are accepted by the Park, these items will be maintained in their designated locations for a reasonable period of time. Donors will be advised, if possible, when the donated item is to be moved or removed.
E. Acceptance of a donation is at the discretion of the Executive Director. A donation may be declined if the donor individual or entity is associated with activities that are incompatible with the goals and objectives of the San Dieguito River Park.

F. The River Park Staff shall be responsible for acceptance, location, usage, maintenance and record-keeping of all donations.

G. When donations are received, the staff will enter the information into an appropriate Donations Record file, which should include:
   a. Name of Donor
   b. Amount of donation
   c. Date of donation
   d. Donor-requested use or purpose of donation
   e. Actual use of donation
   f. Location of donation if appropriate

H. Park staff shall send an acknowledgement letter to each donor to thank them for the donation and provide a receipt for tax purposes.

I. Maintenance
   a. All items donated to the Park shall become the Park’s property and the Park’s responsibility to maintain.
   b. Projects constructed by community or charitable groups may be maintained by the donor group for a time requested by the group if approved by the Park.
   c. The Park will be under no obligation to maintain in place, or replace signs, plaques, structures, or other donated objects if they are vandalized, lost, stolen or otherwise destroyed, or in need of relocation as a result of Park operations. Maintenance or replacement of said objects will be at the discretion of the Park.
   d. When donated items are accepted by the Park, these items will be maintained in their designated locations for a reasonable period of time. Donors will be advised (if possible) when the donated item is to be moved or removed. In the latter instance, the donor will have the first right of acceptance of the removed object.

J. If a member of the public, including the donor, or a member of the CAC, disagrees with the staff’s handling of any aspect of a donation, the disagreement should be made known to the staff in writing, and if the disagreement persists, that party may submit an appeal, in writing, to the JPA. JPA’s decisions on all appeals shall be made in a timely manner, and shall be final.

K. Donations accepted by the Park shall be regularly listed on the CAC agenda so that CAC members or other members of the public are informed regarding the donations that the JPA has received and accepted.

II. Recognition

A. Recognition for certain donated or funded items such as benches, picnic tables, signs and kiosks (items C.a through C.e. above) will generally take the form of a commemorative plaque, approximately 4 inches by 6 inches, recording the name of the donor, honoree if any, and the date of the donation, which shall be affixed to the donated item.

B. Recognition for certain donations such as gardens or staging areas (items C.f, C.g or C.i above) may take the form of a small freestanding sign giving the name of the donor, honoree if any, and the date of the donation.
C. For recognition of multiple donations associated with large facilities it will be appropriate to have a plaque or similar display listing all donors, which shall be located in a conspicuous but not distracting location. Size, scale, and material of the sign or other method of display shall be consistent with the number of donors and the structure.

D. The Executive Director of the San Dieguito River Park has the authority to accept the donations described in Section I.C. above, pursuant to the terms of this Policy. The Executive Director shall use his/her judgment regarding whether a donation has the potential to be controversial, and in such case the Executive Director may consult with an ad hoc committee of the Citizens Advisory Committee for advice and recommendation.

E. The donated items described in Section I.C. above will be located in appropriate locations in the Park as determined by the Executive Director or his designee. It is important that the placement of items and/or recognition for donated items minimize impacts to native habitat and the wildlife that uses it, preserve and respect views, and preserve and respect the pristine nature of undeveloped areas.

F. No religious or political statements are allowed on any signage.

G. Recognition for larger gifts may take the form of Naming Rights consistent with Section III.

III. Naming Rights and Guidelines

Naming rights may be granted by the JPA in recognition of any significant contribution to the Park that it wishes to honor. These contributions can be financial in nature or for meritorious service not associated with a donation and is at the discretion of the JPA Board in agreement with the party or their representatives. Naming rights will be granted at the sole discretion of the JPA Board in recognition of persons or entities it wishes to honor.

A. The JPA will not name a geographic feature of the Park, such as a mountain, lagoon or creek, after an individual or other entity.

B. Historical or geographical names for Park facilities are preferred, with the name of the donor or memorial name secondary to the historical or geographical name.

C. Naming Park facilities, including trails, after individuals (donors, honorariums and memorials) may be given consideration by the JPA Board and staff, provided that such naming is consistent with the provisions of this policy.

D. One of the following two criteria must be fulfilled in order for the granting of Naming Rights to be considered:
   a. Recognition of outstanding service to the Park;
   b. Recognition of an exceptionally generous financial contribution from a donor (be it by way of donation, bequest, sponsorship, etc.)

E. Physical Display of Naming Rights
   a. The physical display of the Naming Rights shall be decided or negotiated by the JPA Board on a case by case basis, with consideration given to appropriateness of the size, style and refinement of the display in proportion to the facility and its setting.

F. Duration of Naming Rights. The duration of the recognition – whether in perpetuity or for a designated period – will be determined by the JPA Board in consultation with the donor/contributor or a trustee at the time of the donation/contribution. Notwithstanding this clause, any responsibility of the JPA toward the donor regarding
the naming rights is subject to Section I.I.c. and shall be terminated if the named object no longer exists.

G. Informed Consent. The JPA shall not grant a Naming Right without the informed consent of the named party or the named party’s legal representative.

H. Monetary Valuation of Naming Rights. Monetary valuations may be assigned to Naming Rights possibilities on a case by case basis to aid with making decisions about granting Naming Rights.

I. Acceptance of a donation in association with naming rights must be approved by the JPA Board, with recommendation from the CAC. Any member of the public may request that the CAC reconsider its recommendation of acceptance or denial before the item is considered by the JPA Board for a final decision.

J. Naming Guidelines. The JPA will utilize the following guidelines adapted from the U.S. Board of Geographic Names

1. Names should be short and simple.
2. The principal concern in naming a feature is to provide effective, conveniently usable and appropriate reference. All features do not necessarily need a name.
3. Surnames are preferable to full names.
4. Names should be made of two parts, a SPECIFIC NAME and a GENERIC NAME, as in the table below. Essentially a minimum of two words are needed to name a feature. Two word names are generally sufficient and even preferred. While more names have been used, the longer the name the more difficult it is for people to remember them.

<table>
<thead>
<tr>
<th>SPECIFIC NAME</th>
<th>GENERIC NAME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coast to Crest Trail</td>
<td></td>
</tr>
<tr>
<td>Crest Canyon</td>
<td></td>
</tr>
<tr>
<td>Dust Devil Nature Trail</td>
<td></td>
</tr>
<tr>
<td>Peter Douglas Wetland</td>
<td></td>
</tr>
<tr>
<td>Bernardo Mountain</td>
<td></td>
</tr>
<tr>
<td>Sikes Adobe Historic Farmstead</td>
<td></td>
</tr>
<tr>
<td>Mule Hill Trail</td>
<td></td>
</tr>
<tr>
<td>Clevenger Canyon</td>
<td></td>
</tr>
</tbody>
</table>

5. In the event of a conflict, the person or agencies most directly involved should resolve the matter. When a single name has been applied to two different sites, the feature named first generally should retain the name.

IV. This Policy may be amended by majority vote of the JPA Board.

*Adopted by the JPA Board 6/19/09*

*Amended by the JPA Board 2/21/14*
July 24, 2017

Jeff Barnouw, CAC Chair
San Dieguito River Park
18372 Sycamore Creek Road
Escondido, CA 92025

Dear Mr. Barnouw:

I recently spoke with Kevin McKernan, and he recommended that I write a letter of interest to rejoin the Citizens Advisory Committee. There are several things going on in the San Pasqual Valley that are relevant to the Safari Park, such as the Groundwater Management Plan (as it moves forward); continued work on the trails; and several other issues that are of interest to both parties.

Kevin suggested that I attend the upcoming meeting in September, and we would, of course, assign an alternate in the event I am unable to personally attend a future meeting.

I look forward to meeting you and becoming active on the committee, once again.

Sincerely,

Robert M. McClure
Director

RMM/ms
C. A copy of current CAC bylaws shall be available for perusal at any public meeting of the CAC. A copy of the bylaws shall be provided at cost to any individual or organization upon request.

IV. GENERAL MEMBERS

A. Membership shall be open to the following organizations: all community planning groups whose planning area overlaps or directly impacts the focused planning area of the San Dieguito River Park; a selection of homeowner associations; a biologist representing Association of Environmental Professionals; a landscape architect representing American Society of Landscape Architects; Friends of the San Dieguito River Valley; RVR-PARC; San Dieguito Lagoon Committee; San Dieguito River Valley Land Conservancy; local governmental entities owning property in the river valley; region-wide environmental organizations with significant interest in the river valley, and selected other special interest organizations with significant interest in the river valley.

B. Member organizations may be recommended by the CAC and approved by the JPA Board.

C. Member organizations will appoint, preferably from among their members, an individual and an alternate who will represent the organization on the CAC.

D. Additionally, the JPA Board shall appoint to the CAC six property owners representing a geographic range of the river valley. Property owners should agree to serve as the conduit for other property owners' interests as well as their own.

E. Organizations or property owners are expected to be represented at the meetings by either the appointed representative or an alternate. If neither the appointed representative nor alternate attends a meeting the organization or property owner is considered absent. Three consecutive absences or four absences within a twelve-month period shall result in the organization or property owner no longer being a member of the CAC. The Executive Director shall keep an up-to-date roster from which shall be determined membership status and each month's quorum. Organizations or property owners who lose their membership status under this paragraph may petition the JPA Board in writing for reinstatement and upon approval thereof shall be reinstated to full membership status after attendance at two consecutive meetings.

F. No person shall represent more than one organization on the CAC.
G. A quorum for the purpose of conducting business will consist of a simple majority of the members of the Citizens Advisory Committee.

H. When an organization or member is added to a newly created position on the CAC, that organization or member shall not have full voting status until after attendance at two consecutive meetings.

I. New CAC members and alternates, and new representatives, are required to obtain an orientation about the River Park and the role of the CAC from River Park staff.

V. OFFICERS

A. Officers of the CAC shall be the Chair and Vice-Chair. The Chair shall be recommended by the CAC subject to the approval of the JPA Board. The Vice-Chair shall be selected by the CAC. The CAC shall select a Chair and Vice-Chair by secret ballot.

B. The terms of the Officers shall be two one years, subject to the stipulations in Paragraph G of this section, renewable by appointment in the case of the Chair and election in the case of the Vice-Chair. The term shall begin with the effective date of these by-laws.

C. Nominations for Chair and Vice-Chair may be made by a Nominating Committee or from the floor by any eligible CAC member. The Vice-Chair must represent an organization or property owners.

D. A vacancy in the office of the Vice-Chair shall be filled by a majority vote of CAC members present at the meeting following the meeting at which such vacancy is created, provided that such members present constitute a quorum and subject to approval by the JPA Board.

E. The Chair shall be the principal officer and shall preside over all meetings of the CAC. The Chair may or may not represent an organization. Should the Chair be selected from the CAC body, then during the term of office he or she shall no longer be the formal representative of the organization that appointed him or her, and that organization will appoint another representative. The Chair shall vote only in the case of a tie vote.